
First class honours Arts graduate with four years publishing, editorial and copy experience.

I write for international arts catalogues and popular contemporary arts websites and magazines alongside being the in-house copy editor for White Cube art gallery and Deputy Editor for White Cube Imprint –assisting in the production of specialist arts books and creating marketing texts for these publications. I also offer PR and editorial advice to a selection of internationally recognized artists.

EDITORIAL MANAGEMENT POSITIONS

PUBLICATIONS & RETAIL MANAGER

White Cube

October 2014 - Present

- Proof reading and copy editing texts for White Cube publications
- Acting as editorial assistant for Publications Director, Honey Luard, in the direction of text and images for all White Cube catalogues and specialist arts books
- Writing copy for White Cube's online shop and website about latest products along with producing marketing texts for press as publications distributors
- Writing social media copy around White Cube events and publications promotion
- Sole purchaser for all publications displayed and sold through White Cube Galleries internationally

ONLINE MAGAZINE EDITOR

Kids of Dada

December 2013- September 2014

- Commissioning and editing articles on fashion, art and contemporary culture from freelance contributors
 - Creating the and maintaining house style
 - Writing and contributing short articles to keep content topical
 - Under my editorial direction we received interest from major events and designers to cover their launches alongside mainstream publications for art exclusives, article readership increased 200%
Creating full strategy for social media campaigns, editing all posts and expanding social media reach by over 3,000 people on Facebook and Twitter
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FREELANCE EDITORIAL ROLES

ARTS JOURNALIST

Writing academic and non-academic texts on contemporary art, fashion and culture: covering major exhibitions and writing features about issues in contemporary art.

Registered member of The National Union of Journalists

Online Portfolio:

<http://www.wordpress.ellenelizab.ethstone.com>

Previous employers include:

- Candid Magazine
- Litro Magazine
- One Stop Arts
- The Contemporary Arts Club
- DFYnorms.com

EXHIBITION CATALOGUE WRITER

Writing and working on the design concept for several major arts catalogues including:

Elmgreen & Dragset / A Space Called Public / Hoffentlich Öffentlich, Munich 2013

- Produced a theoretical arts essay on Public Art as part of the exhibition catalogue for the major Munich exhibition *A Space Called Public*

Nancy Fouts Catalogue Résumé, 2013

- Interviewing the artist and reviewers, including contacting publishing outlets and my client's previous employers
- Archiving and producing a full catalogue of all works produced 1970-2013
- Produced current marketing catalogue used by international arts institutions when referring to Fouts' work

ARTS PR AND MARKETING

Writing marketing and press texts (increasing sales opportunities and securing attention for new gallery and editorial opportunities) for internationally recognised contemporary artists, including:

Penelope Wakeham Website 2015

- Wrote academic text on the work of digital artist Penelope Wakeham for her website re-launch.
- Produced marketing texts about her work for use in local press and online
- Conducted interviews with the artist to produce personal statements and "about me" texts on behalf of the artist for future exhibitions and catalogues

Nathan James Art PR 2014 - Present

- Writing detailed and researched texts on Nathan James' latest artworks and placing them in the context of other contemporary and urban artists – for use online, in marketing materials and in several international urban art publications.
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EDUCATION**Courtauld Institute Summer School - 2012****University of Pennsylvania – 2011-2012*****Ended study with a First******Studying Literature, Fine Art and Advertising***

Significant Work:

- *Reflections on John Berger's "Ways of Seeing"*
- *The Dressing Room Revealed: Renaissance Anxiety Over Female Privacy*

King's College London – 2010-2013***First Class degree with Honours in English Literature and Visual Culture***

Dissertation:

- *Creator, Context, Community: Negotiating Meaning in Public Art*

Significant Work:

- *We all Fear the Lizard Queen: Affect in Charles Burns' "Black Hole"*
 - *Subjective Reality, Personal Fantasy and Objective Truth: 'Drawing Nearer the Mystery of Life' through British Modernism*
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INTERESTS

Alongside my work experience in contemporary art, I have a passion for clothing – particularly vintage clothing. I am also an avid reader, with a particular interest in arts books and magazines, purchasing and reading a wide selection of culture magazines (from *It's Nice That*, to *Frieze*, to *Vice*) every month. However my greatest passion outside of this is to my own art and graphic design. I create illustrations, collages and graphic pieces which I sell on commission through my art business contacts.

REFERENCES ON REQUEST